

Our masking tape "mt" is a pioneer which has created a new category

Since the release of mt, it has become extremely well received and it has been used for various different purposes, not only as stationery but also for daily life goods, as we developed various different patterns and fresh design in addition to color variations.

mt attracts people not only because of its colorful colors and patterns, but also because of its simplicity. mt can be cut simply by hand and then pasted.

The aesthetic property of transparent Washi paper is another point. Still another point is the functionality of being able to write letters on mt.

mt provides the "joy of creation" to many people from children to adults.

mt can be used as stationery and decorations for parties and for interior furniture. It is useful in all occasions of our lives.

History of mt



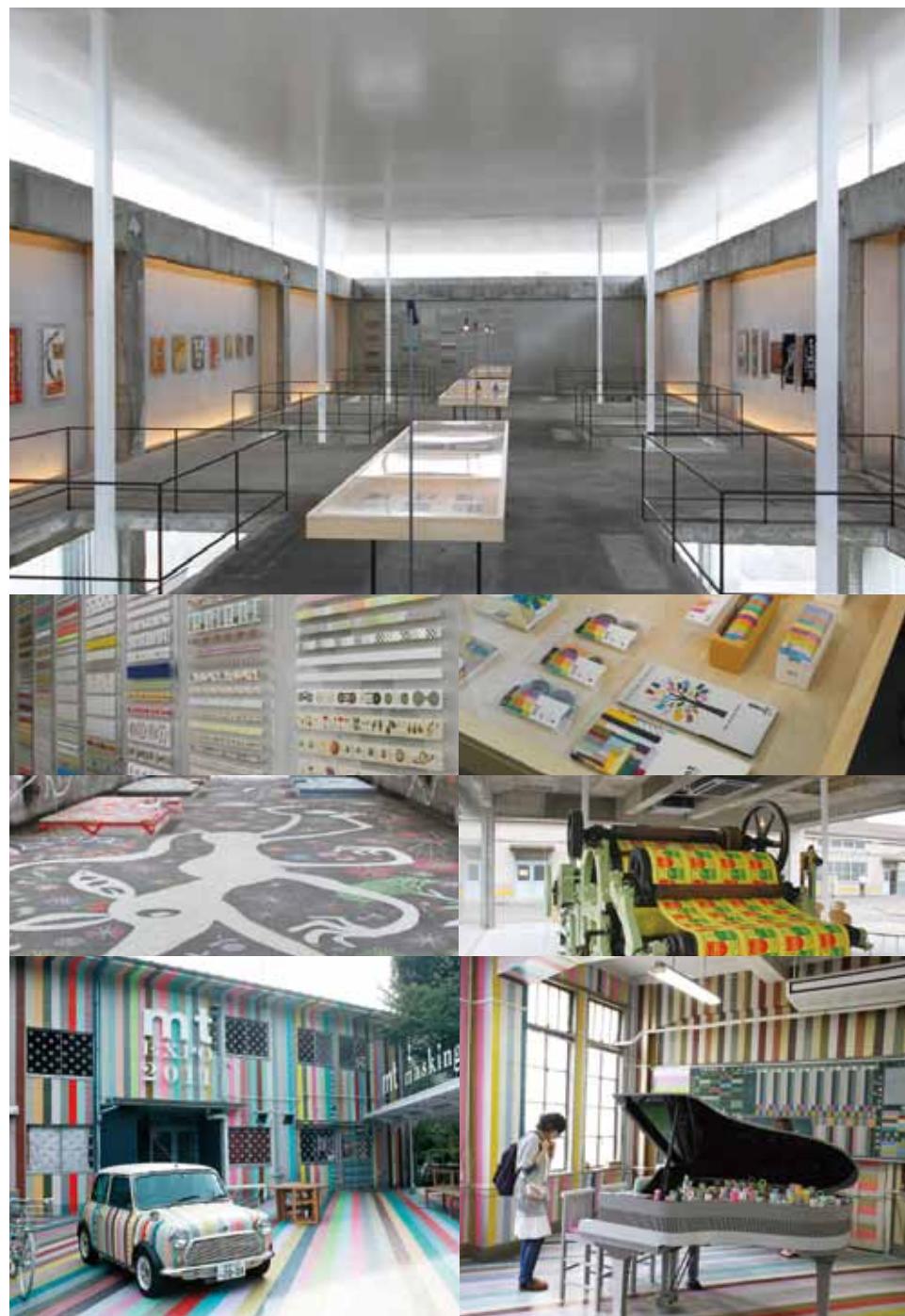
We are a specialist of Japanese Washi paper tape, with a history of 90 years

Since Kamoi Kakoshi was established in 1923 we have become a specialized maker of industrial masking tape used in the painting of buildings, cars and furniture. Our expertise has allowed us to survive for a long time as an industrial masking tape maker. An e-mail we received in 2006 was the beginning of mt. The e-mail was from three women in Tokyo, who wished to visit our masking tape plant. A mini-book of them showing masking tapes was outstanding.

It was filled with fantastically designed features, transforming our concept that masking tape is a typical product only for an industrial use.

When they visited our plant, they asked us to make "masking tapes of different new colors." To meet their request, the development of mt started. Utilizing Japanese traditional and delicate colors, including dark and light colors which best express the characteristics of Washi paper, we tried to realize their image. After a lengthy process of trial and error, mt tape with twenty different colors, like a set of color pencils was completed in 2008.

Kamoi museum & exhibition



International fair & mt school



"Small tape creates large happiness"

In the spring 2012, "Kamoi museum" opened utilizing an old factory at the site of the company headquarters and factories of Kamoi Kakoshi in Kurashiki, Okayama. Kamoi sponsored an opening event in which huge art work was drawn in warehouses. We also offered guests a plant tour.

Since 2009, Kamoi has held several exhibitions called the "mt exhibition" in Tokyo, Kyoto, Hiroshima, Fukuoka in Japan and Seoul, Taipei and Bangkok so as to expand the possibilities of use of mt.

In 2011 in Shibuya, Tokyo, we opened the "mt Expo."

In these exhibitions, Kamoi presented ideas for new ways to use mt by pasting mt everywhere in the exhibition hall, from walls, floor, furniture and to knick-knacks.

"We want to have gracious approaches so that visitors can enjoy appeal of mt"

Since its debut in Paris at Maison & Objet, mt has been exhibited at many international exhibitions, including Ambiente in Germany, so as to inform appeal of mt.

For our customers to enjoy the use of mt for a long time and to feel the joy of creation, we hold workshops called "mt school" with popular creators in Japan and other areas of the world.

We wish mt to continue to be a part of your life to make you happy.

Christmas

1 roll contained in plastic film
width/length of tape:10, 20, 30mm × 10m

| Size of package (mm) | | Quantity in package |
|-------------------------------------|------------------|--------------------------------|
| snowflake (10mm) | Smallest package | ø48 × H10 1piece |
| | Inner box | W206 × D142 × H142 100packs |
| | Case | W650 × D314 × H330 12boxes |
| candle (20mm) | Smallest package | ø48 × H20 1piece |
| | Inner box | W206 × D142 × H142 60packs |
| | Case | W650 × D314 × H330 12boxes |
| Christmas collage (30mm) | Smallest package | ø48 × H30 1piece |
| | Inner box | W206 × D142 × H142 40packs |
| | Case | W650 × D314 × H330 12boxes |
| motif (10mm) | Smallest package | ø48 × H10 1piece |
| | Inner box | W206 × D142 × H142 100packs |
| | Case | W650 × D314 × H330 12boxes |
| aurora (20mm) | Smallest package | ø48 × H20 1piece |
| | Inner box | W206 × D142 × H142 60packs |
| | Case | W650 × D314 × H330 12boxes |
| snow scene (30mm) | Smallest package | ø48 × H30 1piece |
| | Inner box | W206 × D142 × H142 40packs |
| | Case | W650 × D314 × H330 12boxes |
| pattern (10mm) | Smallest package | ø48 × H10 1piece |
| | Inner box | W206 × D142 × H142 100packs |
| | Case | W650 × D314 × H330 12boxes |
| dwarf (20mm) | Smallest package | ø48 × H20 1piece |
| | Inner box | W206 × D142 × H142 60packs |
| | Case | W650 × D314 × H330 12boxes |
| party (30mm) | Smallest package | ø48 × H30 1piece |
| | Inner box | W206 × D142 × H142 40packs |
| | Case | W650 × D314 × H330 12boxes |
| COLOR | | stock number |
| JAN | | |
| Christmas 2013 snowflake | | MTCMAS31Z 4 971910 193143 |
| Christmas 2013 candle | | MTCMAS32Z 4 971910 193150 |
| Christmas 2013 Christmas collage | | MTCMAS33Z 4 971910 193167 |
| Christmas 2013 motif | | MTCMAS34Z 4 971910 193174 |
| Christmas 2013 aurora | | MTCMAS35Z 4 971910 193181 |
| Christmas 2013 snow scene | | MTCMAS36Z 4 971910 193198 |
| Christmas 2013 pattern | | MTCMAS37Z 4 971910 193204 |
| Christmas 2013 dwarf | | MTCMAS38Z 4 971910 193211 |
| Christmas 2013 party | | MTCMAS39Z 4 971910 193228 |



Christmas

3 rolls contained in plastic film
width/length of tape:10, 20, 30mm × 10m
with a specially made mt seal

| Size of package (mm) | | Quantity in package |
|----------------------|--------------------|---------------------|
| Smallest package | ø48 × H60 | 3pieces |
| Inner box | W206 × D142 × H142 | 20packs |
| Case | W650 × D314 × H330 | 12boxes |
| COLOR | stock number | JAN |

Christmas 2013 set A

| | | |
|-------------------|--|------------------------------|
| snowflake | | MTCMAS28Z 4 971910 193112 |
| candle | | |
| Christmas collage | | |
| special mt seal | | |

Christmas 2013 set B

| | | |
|-----------------|--|------------------------------|
| motif | | MTCMAS29Z 4 971910 193129 |
| aurora | | |
| snow scene | | |
| special mt seal | | |

Christmas 2013 set C

| | | |
|-----------------|--|------------------------------|
| pattern | | MTCMAS30Z 4 971910 193136 |
| dwarf | | |
| party | | |
| special mt seal | | |



1P

basic color

1 roll/color 1 roll contained in plastic film
width/length of tape: 15mm × 10m



| Size of package (mm) | | Quantity in package | ● - new color |
|----------------------|--------------|---------------------|---------------|
| Smallest package | | 1 piece | |
| Inner box | | 80packs | |
| Case | | 12boxes | |
| COLOR | stock number | JAN | |
| rose pink ● | MT01P185Z | 4 971910 191262 | |
| lavender ● | MT01P186Z | 4 971910 191279 | |
| ninjin ● | MT01P187Z | 4 971910 191286 | |
| salmon pink ● | MT01P188Z | 4 971910 191293 | |
| wakanae ● | MT01P189Z | 4 971910 191309 | |
| wakamidori ● | MT01P190Z | 4 971910 191316 | |
| baby blue ● | MT01P191Z | 4 971910 191323 | |
| mizu ● | MT01P192Z | 4 971910 191330 | |
| tamago ● | MT01P193Z | 4 971910 191347 | |
| himawari ● | MT01P194Z | 4 971910 191354 | |
| wine ● | MT01P195Z | 4 971910 191361 | |
| haimurasaki ● | MT01P196Z | 4 971910 191378 | |
| ruri ● | MT01P197Z | 4 971910 191385 | |
| asahanada ● | MT01P198Z | 4 971910 191392 | |
| aonibi ● | MT01P199Z | 4 971910 191408 | |
| beige ● | MT01P200Z | 4 971910 191415 | |
| uguisu ● | MT01P201Z | 4 971910 191422 | |
| cork ● | MT01P202Z | 4 971910 191439 | |
| cocoa ● | MT01P203Z | 4 971910 191446 | |
| peacock ● | MT01P204Z | 4 971910 191453 | |

| COLOR | stock number | JAN | ○ - deco series △ - gold·silver ● - new color |
|--------------------|--------------|-----------------|---|
| gold △ | MT01P205Z | 4 971910 191460 | |
| silver △ | MT01P206Z | 4 971910 191477 | |
| matte black | MT01P207Z | 4 971910 191484 | |
| matte white | MT01P208Z | 4 971910 191491 | |
| shocking pink | MT01P209Z | 4 971910 191507 | |
| shocking red | MT01P210Z | 4 971910 191514 | |
| shocking green | MT01P211Z | 4 971910 191521 | |
| samekomon kaki ○● | MT01D212Z | 4 971910 193679 | |
| samekomon matsu ○● | MT01D213Z | 4 971910 193686 | |
| asanoha sinchu ○● | MT01D214Z | 4 971910 193693 | |
| asanoha shuaka ○● | MT01D215Z | 4 971910 193709 | |



1P

deco series

1 roll/color 1 roll contained in plastic film
width/length of tape: 15mm × 10m



○ - deco series

| COLOR | | stock number | JAN |
|------------------------|--|--------------|-----------------|
| tsughagi E ○ | | MT01D115Z | 4 971910 176658 |
| tsughagi F ○ | | MT01D116Z | 4 971910 176665 |
| spot wine ○ | | MT01D117Z | 4 971910 176672 |
| spot blue ○ | | MT01D118Z | 4 971910 176689 |
| stripe-checked red ○ | | MT01D119Z | 4 971910 185698 |
| stripe-checked green ○ | | MT01D120Z | 4 971910 185704 |
| mix red ○ | | MT01D121Z | 4 971910 185711 |
| mix blue ○ | | MT01D122Z | 4 971910 185728 |
| koushi red ○ | | MT01D123Z | 4 971910 185735 |
| koushi blue ○ | | MT01D124Z | 4 971910 185742 |
| ararekomon nasu ○ | | MT01D125Z | 4 971910 176696 |
| ararekomon karashi ○ | | MT01D126Z | 4 971910 176702 |
| shippou beni ○ | | MT01D127Z | 4 971910 176719 |
| shippou susuiro ○ | | MT01D128Z | 4 971910 176726 |
| mimasugoushi kusa ○ | | MT01D129Z | 4 971910 176733 |
| mimasugoushi ai ○ | | MT01D130Z | 4 971910 176740 |
| dot moegi ○ | | MT01D131Z | 4 971910 176757 |
| dot apricot ○ | | MT01D132Z | 4 971910 176764 |
| dot usufuji ○ | | MT01D133Z | 4 971910 176771 |
| dot gold ○ | | MT01D134Z | 4 971910 176788 |
| dot bottle green ○ | | MT01D135Z | 4 971910 176795 |
| dot red ○ | | MT01D136Z | 4 971910 176801 |
| border sango ○ | | MT01D137Z | 4 971910 176818 |

○ - deco series

| COLOR | | stock number | JAN |
|----------------------|--|--------------|-----------------|
| border daidai ○ | | MT01D138Z | 4 971910 176825 |
| border green ○ | | MT01D139Z | 4 971910 176832 |
| border purple ○ | | MT01D140Z | 4 971910 176849 |
| border blue ○ | | MT01D141Z | 4 971910 176856 |
| border brown ○ | | MT01D142Z | 4 971910 176863 |
| stripe red ○ | | MT01D143Z | 4 971910 176870 |
| stripe gold ○ | | MT01D144Z | 4 971910 176887 |
| stripe light blue ○ | | MT01D145Z | 4 971910 176894 |
| stripe silver ○ | | MT01D146Z | 4 971910 176900 |
| stripe pink ○ | | MT01D147Z | 4 971910 176917 |
| stripe green ○ | | MT01D148Z | 4 971910 176924 |
| tsughagi G ○ | | MT01D149Z | 4 971910 176931 |
| hougan silver ○ | | MT01D150Z | 4 971910 176948 |
| dot S gold ○ | | MT01D151Z | 4 971910 176955 |
| dot black ○ | | MT01D152Z | 4 971910 184851 |
| stripe black ○ | | MT01D153Z | 4 971910 184868 |
| drop pink ○ | | MT01D154Z | 4 971910 184875 |
| drop yellow ○ | | MT01D155Z | 4 971910 184882 |
| marble scarlet ○ | | MT01D156Z | 4 971910 184899 |
| marble yellow ○ | | MT01D157Z | 4 971910 184905 |
| diamond vermillion ○ | | MT01D158Z | 4 971910 184912 |
| diamond viridian ○ | | MT01D159Z | 4 971910 184929 |
| cross carmine ○ | | MT01D160Z | 4 971910 184936 |
| cross light blue ○ | | MT01D161Z | 4 971910 184943 |

1P

deco series

1 roll/color 1 roll contained
in plastic film
width/length of tape: 15mm × 10m



2P

basic color

2 colors: 1 roll/color 2 rolls contained
in a plastic bag with a fastener
width/length of tape: 15mm × 10m



○ - deco series ◆ - basic color

| COLOR | | stock number | JAN |
|-------------------|--|--------------|-----------------|
| argyle red ○ | | MT01D162Z | 4 971910 184950 |
| argyle green ○ | | MT01D163Z | 4 971910 184967 |
| tile pink ○ | | MT01D164Z | 4 971910 184974 |
| tile green ○ | | MT01D165Z | 4 971910 184981 |
| shima ao ○ | | MT01D166Z | 4 971910 184998 |
| shima murasaki ○ | | MT01D167Z | 4 971910 185001 |
| chidori brown ○ | | MT01D168Z | 4 971910 185018 |
| chidori green ○ | | MT01D169Z | 4 971910 185025 |
| arch pink ○ | | MT01D170Z | 4 971910 185032 |
| arch green ○ | | MT01D171Z | 4 971910 185049 |
| tsugihagi H ○ | | MT01D172Z | 4 971910 185056 |
| tsugihagi I ○ | | MT01D173Z | 4 971910 185063 |
| corner izumi ○ | | MT01D174Z | 4 971910 185124 |
| corner peach ○ | | MT01D175Z | 4 971910 185131 |
| mosaic bright ○ | | MT01D176Z | 4 971910 185148 |
| mosaic greyish ○ | | MT01D177Z | 4 971910 185155 |
| square yellow ○ | | MT01D178Z | 4 971910 185162 |
| square pink ○ | | MT01D179Z | 4 971910 185179 |
| shocking orange ◆ | | MT01P180Z | 4 971910 185070 |
| red ◆ | | MT01P181Z | 4 971910 185087 |
| green ◆ | | MT01P182Z | 4 971910 185094 |
| blue ◆ | | MT01P183Z | 4 971910 185100 |
| yellow ◆ | | MT01P184Z | 4 971910 185117 |

● - new color

| Size of package (mm) | | Quantity in package | |
|------------------------|--|---------------------|-----------------|
| Smallest package | | W100 × D15 × H185 | 2pieces |
| Inner box | | W206 × D142 × H142 | 16packs |
| Case | | W650 × D314 × H330 | 12boxes |
| COLOR | | stock number | JAN |
| rose pink x lavender ● | | MT02P084Z | 4 971910 191538 |
| ninjin x salmon pink ● | | MT02P085Z | 4 971910 191545 |
| wakanae x wakamidori ● | | MT02P086Z | 4 971910 191552 |
| baby blue x mizu ● | | MT02P087Z | 4 971910 191569 |
| tamago x himawari ● | | MT02P088Z | 4 971910 191576 |
| wine x haimurasaki ● | | MT02P089Z | 4 971910 191583 |
| ruri x asahanada ● | | MT02P090Z | 4 971910 191590 |
| aonibi x beige ● | | MT02P091Z | 4 971910 191606 |
| uguisu x cork ● | | MT02P092Z | 4 971910 191613 |
| cocoa x peacock ● | | MT02P093Z | 4 971910 191620 |



2P

deco series

2 colors: 1 roll/color 2 rolls contained in a plastic bag with a fastener
width/length of tape: 15mm × 10m



○ - deco series

| COLOR | | stock number | JAN |
|------------------------------|--|--------------|-----------------|
| tsugihagi EXF ○ | | MT02D053Z | 4 971910 176962 |
| spot wine x blue ○ | | MT02D054Z | 4 971910 176979 |
| stripe checked red x green ○ | | MT02D055Z | 4 971910 176986 |
| mix red x blue ○ | | MT02D056Z | 4 971910 176993 |
| koushi red x blue ○ | | MT02D057Z | 4 971910 177006 |
| ararekomon nasu x karashi ○ | | MT02D058Z | 4 971910 177013 |
| shippou beni x susuiro ○ | | MT02D059Z | 4 971910 177020 |
| mimasugoushi kusa x ai ○ | | MT02D060Z | 4 971910 177037 |
| dot moegi x apricot ○ | | MT02D061Z | 4 971910 177044 |
| dot usufuji x gold ○ | | MT02D062Z | 4 971910 177051 |
| dot bottle green x red ○ | | MT02D063Z | 4 971910 177068 |
| border sango x daidai ○ | | MT02D064Z | 4 971910 177075 |
| border green x purple ○ | | MT02D065Z | 4 971910 177082 |
| border blue x brown ○ | | MT02D066Z | 4 971910 177099 |
| stripe red x gold ○ | | MT02D067Z | 4 971910 177105 |
| stripe light blue x silver ○ | | MT02D068Z | 4 971910 177112 |
| stripe pink x green ○ | | MT02D069Z | 4 971910 177129 |



| COLOR | | stock number | JAN |
|---------------------------------|--|--------------|-----------------|
| black dot x stripe ○ | | MT02D070Z | 4 971910 184714 |
| drop pink x yellow ○ | | MT02D071Z | 4 971910 184721 |
| marble scarlet x yellow ○ | | MT02D072Z | 4 971910 184738 |
| diamond vermillion x viridian ○ | | MT02D073Z | 4 971910 184745 |
| cross carmine x light blue ○ | | MT02D074Z | 4 971910 184752 |
| argyle red x green ○ | | MT02D075Z | 4 971910 184769 |
| tile pink x green ○ | | MT02D076Z | 4 971910 184776 |
| shima ao x murasaki ○ | | MT02D077Z | 4 971910 184783 |
| chidori brown x green ○ | | MT02D078Z | 4 971910 184790 |
| arch pink x green ○ | | MT02D079Z | 4 971910 184806 |
| tsugihagi H x I ○ | | MT02D080Z | 4 971910 184813 |
| corner izumi x peach ○ | | MT02D081Z | 4 971910 184820 |
| mosaic bright x greyish ○ | | MT02D082Z | 4 971910 184837 |
| square yellow x pink ○ | | MT02D083Z | 4 971910 184844 |



10P・20P

10 colors: 1 roll/color 10 rolls
contained in a pack (packaging in a box)
width/length of tape: 15mm × 10m

20 colors: 1 roll/color 20 rolls
contained in a pack (packaged in a box)
width/length of tape: 7mm × 10m



10P

● - new color

| Size of package (mm) | Quantity in package | |
|----------------------|---------------------|-----|
| Smallest package | 10pieces | |
| Inner box | 4packs | |
| Case | 12boxes | |
| COLOR | stock number | JAN |

light color 2

rose pink / lavender / ninjin / salmon pink /
wakanae / wakamidori / baby blue / mizu /
tamago / himawari



MT10P003Z ● 4 971910 191637

dark color 2

wine / haimurasaki / ruri / asahanada /
aonibi / beige / uguisu / cork / cocoa /
peacock



MT10P004Z ● 4 971910 191644

20P

● - new color

| Size of package (mm) | Quantity in package | |
|----------------------|---------------------|-----|
| Smallest package | 20pieces | |
| Inner box | 4packs | |
| Case | 12boxes | |
| COLOR | stock number | JAN |

20 colors

rose pink / lavender / ninjin / salmon pink /
wakanae / wakamidori / baby blue / mizu /
tamago / himawari / wine / haimurasaki /
ruri / asahanada / aonibi / beige / uguisu /
cork / cocoa / peacock



MT20P002Z ● 4 971910 191651



mt suite

5 colors: 1 roll/color 5 rolls
contained in a pack
(packaged in a glassine paper pack)



| Size of package (mm) | Quantity in package | |
|----------------------|---------------------|-----|
| Smallest package | 5pieces | |
| Inner box | 10packs | |
| Case | 12boxes | |
| COLOR | stock number | JAN |

mt suite M

shocking green / silver /
sora / shocking pink /
dot moegi
(W6, 6, 9, 9, 30mm)



MT05S013Z 4 971910 177136

mt suite N

gold / chocolate /
custard / border blue /
cosmos
(W6, 9, 9, 6, 30mm)



MT05S014Z 4 971910 177143

mt suite O

apricot / izumi /
stripe gold / sakura
stripe silver
(W6, 9, 6, 12, 27mm)



MT05S015Z 4 971910 177150

mt suite P

usuufuji / enji / smoke gray /
turquoise green /
drop red
(W6, 6, 9, 9, 30mm)



MT05S016Z 4 971910 177167

mt suite Q

hakka / peach /
bottle green /
border purple / pale blue
(W6, 9, 6, 9, 30mm)



MT05S017Z 4 971910 177174

mt suite R

usuhanada / moegi /
orange / budou
border orange
(W6, 9, 6, 12, 27mm)



MT05S018Z 4 971910 177181



WAMON

6 rolls contained in a pack
(packaged in a box)
width/length of tape: 15mm × 10m



GIFT BOX

5 rolls contained in a pack
(packaged in a box)
width/length of tape: 15mm × 10m



| Size of package (mm) | Quantity in package | |
|----------------------|---------------------|-----|
| Smallest package | 6pieces | |
| Inner box | 6packs | |
| Case | 12boxes | |
| COLOR | stock number | JAN |

mt6P wamon2

| | |
|---------------------|--|
| [ararekomon]nasu | |
| [ararekomon]karashi | |
| [shippou]beni | |
| [shippou]susuiro | |
| [mimasugoushi]kusa | |
| [mimasugoushi]ai | |

MT06P002Z

4 971910 177198

okokoro

1 roll contained in plastic film
width/length of tape: 25mm × 10m



| Size of package (mm) | Quantity in package | |
|----------------------|---------------------|-----|
| Smallest package | 1piece | |
| Inner box | 36packs | |
| Case | 12boxes | |
| COLOR | stock number | JAN |

mt okokoro tape



MTOKOKO1Z

4 971910 173336



| Size of package (mm) | Quantity in package | |
|----------------------|---------------------|-----|
| Smallest package | 5pieces | |
| Inner box | 8packs | |
| Case | 12boxes | |
| COLOR | stock number | JAN |

mt gift box POP

| | |
|----------------|--|
| square pink | |
| yellow | |
| border green | |
| marble scarlet | |
| stripe red | |

MT05G001Z • 4 971910 193792

mt gift box neon

| | |
|-----------------|--|
| shocking pink | |
| mizu | |
| shocking orange | |
| shocking green | |
| shocking red | |

MT05G002Z • 4 971910 193808

mt gift box pastel

| | |
|-------------|--|
| lavender | |
| dot moegi | |
| salmon pink | |
| baby blue | |
| koushi blue | |

MT05G003Z • 4 971910 193815

mt gift box monotone

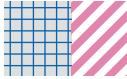
| | |
|--------------|--|
| silver | |
| gold | |
| border blue | |
| dot black | |
| stripe black | |

MT05G004Z • 4 971910 193822

mt wide

2 rolls contained in a plastic bag
width/length of tape: 30mm × 10m



| Size of package (mm) | | Quantity in package |
|---|---|---------------------|
| Smallest package | W60 × D54 × H110 | 2pieces |
| Inner box | W206 × D142 × H142 | 16packs |
| Case | W650 × D314 × H330 | 12boxes |
| COLOR | stock number | JAN |
| mt wide G drop green / border green |  MTWIDE07Z | 4 971910 177303 |
| mt wide H stripe silver / dot gold |  MTWIDE08Z | 4 971910 177310 |
| mt wide I hougan blue / stripe pink |  MTWIDE09Z | 4 971910 177327 |
| mt wide J drop lavender / stripe light blue |  MTWIDE10Z | 4 971910 177334 |
| mt wide K stripe red / border sango |  MTWIDE11Z | 4 971910 177341 |
| mt wide L stripe green / dot apricot |  MTWIDE12Z | 4 971910 177358 |



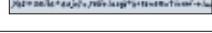
mt × minä perhonen

1 roll contained in plastic film
width/length of tape:
9, 15, 20, 27, 35mm × 10m



minä perhonen

In 1995, a designer by the name of Akira Minagawa established the fashion brand "minä (which changed to minä perhonen since 2003)." He drew patterns based on the themes of social speculation and having a poetic view of nature. He designs for original textiles like printed textile and stitch work. And in 2006, he was awarded the "Mainichi Fashion Award." In recent years, he has been engaged in designing furniture, serving dishes and kitchen utensils, as well as the designing the uniforms for employees at Aomori Museum of Art and Tokyo Skytree®. He had a design exhibition at Audax Textiel Museum in Tilburg, Holland in October, 2009 and an exhibition titled "Shinkochu" at the Spiral Garden in Aoyama, Tokyo in September, 2010. He also wrote "minä perhonen?" a new book on brands (BNN).

| Size of package (mm) | | Quantity in package | |
|----------------------|---|---------------------|-----------------|
| choucho (15mm) | Smallest package | Ø48 × H15 | 1piece |
| shiritori (9mm) | Inner box | W206 × D142 × H142 | 80packs |
| ring (15mm) | Case | W650 × D314 × H330 | 12boxes |
| smile (27mm) | Smallest package | Ø48 × H9 | 1piece |
| mountain (35mm) | Inner box | W206 × D142 × H142 | 120packs |
| puzzle (20mm) | Case | W650 × D314 × H330 | 12boxes |
| COLOR | stock number | JAN | |
| choucho·coral |  | MTMINA01Z | 4 971910 181713 |
| choucho·navy |  | MTMINA02Z | 4 971910 181720 |
| choucho·yellow |  | MTMINA03Z | 4 971910 181737 |
| choucho·cherry |  | MTMINA04Z | 4 971910 181744 |
| shiritori·yellow |  | MTMINA05Z | 4 971910 181751 |
| shiritori·gray |  | MTMINA06Z | 4 971910 181768 |
| ring·vivid |  | MTMINA07Z | 4 971910 181775 |
| ring·pale |  | MTMINA08Z | 4 971910 181782 |
| smile·yellow |  | MTMINA09Z | 4 971910 181799 |
| smile·light blue |  | MTMINA10Z | 4 971910 181805 |
| mountain |  | MTMINA11Z | 4 971910 181812 |
| puzzle |  | MTMINA12Z | 4 971910 181829 |

mt ×



1 roll contained in plastic film
width/length of tape:
15, 20, 30mm × 10m



mt × **Olle Eksell**

1 roll contained in plastic film
width/length of tape:
15, 20mm × 10m



● - new color

| Size of package (mm) | | | Quantity in package |
|----------------------|------------------|--------------------|---------------------|
| choucho logo (15mm) | Smallest package | ø48 × 15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| neighbor (20mm) | Smallest package | ø48 × H20 | 1piece |
| | Inner box | W206 × D142 × H142 | 60packs |
| | Case | W650 × D314 × H330 | 12boxes |
| trip (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| hana hane (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| COLOR | | stock number | JAN |
| choucho logo·navy | | MTMINA13Z | 4 971910 181836 |
| choucho logo·orange | | MTMINA14Z | 4 971910 181843 |
| neighbor·blue ● | | MTMINA15Z | 4 971910 191668 |
| neighbor·pink ● | | MTMINA16Z | 4 971910 191675 |
| trip·blue ● | | MTMINA17Z | 4 971910 191682 |
| trip·coral ● | | MTMINA18Z | 4 971910 191699 |
| hana hane·gray ● | | MTMINA19Z | 4 971910 191705 |
| hana hane·blue ● | | MTMINA20Z | 4 971910 191712 |



Olle Eksell

Olle Eksell was a graphic designer who also worked as an illustrator, writer and copy writer, he played an active role in Sweden. He was born in 1918 in Dalarna and in 1946 studied at The Art School College of Design in Los Angeles. He created many book binders. In 1956, his logo for the chocolate company Mazetti, "COCOA EYES," catapulted him into fame. In 1965, the logo adorned the top page of "TRADEMARKS AND SYMBOLS OF THE WORLD" published by Mr. Yusaku Kamekura and it continued to be used even after Mazetti was taken over by another company. Since that time, he was an advocate of the belief that "Excellent designs will produce good economical results." The integration of his long experience was the basis of his book, "Design = Economy," which was published in 1964 and has been used as a textbook at designers' schools. He continued to be an energetic creator until his eyesight began to weaken at the age of 75. In Japan, his book titled "Olle Eksell" was published by PIE BOOKS in 2006. He passed away in 2007 when he was 89 years old. In 2010, the animated feature, "Olle Eksell in Motion" in which various characters he created flourished. After it was released it continued to attract public attention and it became available as a DVD movie in 2013.

● - new color

| Size of package (mm) | | | Quantity in package |
|----------------------|------------------|--------------------|---------------------|
| Trees (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| Kids (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| Bird Pencil (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| Circus (20mm) | Smallest package | ø48 × H20 | 1piece |
| | Inner box | W206 × D142 × H142 | 60packs |
| | Case | W650 × D314 × H330 | 12boxes |
| COLOR | | stock number | JAN |
| Trees ● | | MTOOLLE01Z | 4 971910 191729 |
| Kids ● | | MTOOLLE02Z | 4 971910 191736 |
| Bird Pencil ● | | MTOOLLE03Z | 4 971910 191743 |
| Circus ● | | MTOOLLE04Z | 4 971910 191750 |



1 roll contained in plastic film
width/length of tape:
15,20,30mm × 10m



1 roll contained in plastic film
width/length of tape:
15mm × 10m



BENGT & LOTTA



A designer and illustrator. This is a life-style brand established in 1990 by the couple, Mr. Bengt Lindberg and Ms. Lotta Glave from Konstfack, the national University College of Arts, Crafts and Design in Stockholm. They have been engaged in the design of trays, candlesticks and jewelry. Bengt is a very humorous person and creates designs which give us image of love for living creatures. Lotta creates designs that give us warm feelings as her personality is warm and cordial, making people who encounter her work smile. In 1993, they started to provide KLIPPAN, a well-established Swedish shop, with textile designs. They were engaged in KLIPPAN'S business as the main designers until 1994. From 1992 to 2001, they provided ORDNING & REDA with designs for stationery goods. From 1995 to 2000, they engaged in the creation of glass products of Bergdala and Skruf. In 2005, they provided Boda Nova with Christmas glass ware. In 2008, they collaborated with E.OCT to establish B&L Design and released the "Zoo" series of products in Japan in collaboration with the American tableware company, ZAK! Design. In 2012, Bengt & Lotta designed the packages for organic food for Vilmas.

● - new color

| Size of package (mm) | | | Quantity in package |
|-----------------------|------------------|--------------------|---------------------|
| adam&eve (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| tulip (20mm) | Smallest package | ø48 × H20 | 1piece |
| | Inner box | W206 × D142 × H142 | 60packs |
| | Case | W650 × D314 × H330 | 12boxes |
| candy (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| happy moose (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| COLOR | | stock number | JAN |

| | | | |
|---------------|--|-----------|-----------------|
| adam&eve ● | | MTBELO01Z | 4 971910 191767 |
| tulip ● | | MTBELO02Z | 4 971910 191774 |
| candy ● | | MTBELO03Z | 4 971910 191781 |
| happy moose ● | | MTBELO04Z | 4 971910 191798 |



Lisa Larson

She was born in Harlunda in Smaland region of Sweden in 1931. She entered The Gothenburg Ceramic Art School in 1949 when she was 18, she studied ceramic art there. In 1954, her graduation work at HDK School for Design and Crafts in Gothenburg was discovered by Stig Lindberg, which gave her the opportunity to work at Gustavsberg where Stig was working as the director of art. She played an important role in the start of the golden age of ceramic work in Sweden. In 1979, she left Gustavsberg where she had stayed and worked as a main designer together with Stig Lindberg and Karin Bjoerquist for 25 years. During her time at Gustavsberg, she created over 300 works of art. After leaving Gustavsberg, in 1980 she started to work actively on a freelance basis, working for HAvgands, DUKA and jceramic. In 1992, she returned to Gustavsberg and opened her own ceramic studio. The number of collectors is increasing rapidly not only in Sweden but round the world. She has held exhibitions in many places around the world. She still continues her life as a creator. Lisa Larson is now an older lady who is always thinking about what is the "cutest" in the world. She is a ceramic artist representing Sweden and together with her husband, who is a painter, she lives as a ceramic artist in a forest a little far from the city center.

● - new color

| Size of package (mm) | | | Quantity in package |
|-----------------------------|------------------|--------------------|---------------------|
| MIKEY the cat (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| cow (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| elephant (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| IGGY the hedgehog (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| COLOR | | stock number | JAN |

| | | | |
|---------------------|--|-----------|-----------------|
| MIKEY the cat ● | | MTLISA01Z | 4 971910 191804 |
| cow ● | | MTLISA02Z | 4 971910 191811 |
| elephant ● | | MTLISA03Z | 4 971910 191828 |
| IGGY the hedgehog ● | | MTLISA04Z | 4 971910 191835 |



mt ex

1 roll contained in plastic film
width/length of tape:
15, 20, 30, 35, 50mm × 10m



| Size of package (mm) | | | Quantity in package |
|--------------------------------|------------------|--------------------|---------------------|
| alphabet R (15mm) | Smallest package | ø48 × H15 | 1 piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| frame R (50mm) | Smallest package | ø48 × H50 | 1 piece |
| | Inner box | W206 × D142 × H142 | 20packs |
| | Case | W650 × D314 × H330 | 12boxes |
| kazarikei R (30mm) | Smallest package | ø48 × H30 | 1 piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| leaf R (20mm) | Smallest package | ø48 × H20 | 1 piece |
| | Inner box | W206 × D142 × H142 | 60packs |
| | Case | W650 × D314 × H330 | 12boxes |
| number/symbol (15mm) | Smallest package | ø48 × H15 | 1 piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| vowel (15mm) | Smallest package | ø48 × H15 | 1 piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| COLOR | | stock number | JAN |
| mt ex alphabet black R | | MTEX1P39Z | 4 971910 181416 |
| mt ex alphabet gold R | | MTEX1P40Z | 4 971910 181423 |
| mt ex frame gold R | | MTEX1P41Z | 4 971910 181430 |
| mt ex kazarikei black R | | MTEX1P42Z | 4 971910 181447 |
| mt ex leaf green R | | MTEX1P43Z | 4 971910 181454 |
| mt ex number / symbol black | | MTEX1P44Z | 4 971910 181461 |
| mt ex number / symbol gold | | MTEX1P45Z | 4 971910 181478 |
| mt ex vowel black | | MTEX1P46Z | 4 971910 181485 |
| mt ex vowel gold | | MTEX1P47Z | 4 971910 181492 |



| Size of package (mm) | | | Quantity in package |
|---------------------------------------|------------------|--------------------|---------------------|
| ribbon (35mm) | Smallest package | ø48 × H35 | 1piece |
| | Inner box | W206 × D142 × H142 | 30packs |
| | Case | W650 × D314 × H330 | 12boxes |
| silhouette (20mm) | Smallest package | ø48 × H20 | 1piece |
| | Inner box | W206 × D142 × H142 | 60packs |
| | Case | W650 × D314 × H330 | 12boxes |
| tag (50mm) | Smallest package | ø48 × H50 | 1piece |
| | Inner box | W206 × D142 × H142 | 20packs |
| | Case | W650 × D314 × H330 | 12boxes |
| sealing wax (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| flower R (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| number (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| "thank you" in the world (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| COLOR | | stock number | JAN |
| mt ex ribbon gold | | MTEX1P48Z | 4 971910 181508 |
| mt ex ribbon pink | | MTEX1P49Z | 4 971910 181515 |
| mt ex ribbon green | | MTEX1P50Z | 4 971910 181522 |
| mt ex silhouette | | MTEX1P51Z | 4 971910 181539 |
| mt ex tag | | MTEX1P52Z | 4 971910 181546 |
| mt ex sealing wax | | MTEX1P53Z | 4 971910 181553 |
| mt ex flower red R | | MTEX1P54Z | 4 971910 181560 |
| mt ex flower dark blue R | | MTEX1P55Z | 4 971910 181577 |
| mt ex number pink | | MTEX1P56Z | 4 971910 181584 |
| mt ex "thank you" in the world | | MTEX1P57Z | 4 971910 181591 |



1 roll contained in plastic film
width/length of tape:
15, 20, 22, 25, 30, 35, 40, 45mm × 10m



| Size of package (mm) | | | Quantity in package |
|-------------------------------------|------------------|--------------------|---------------------|
| bottle R (40mm) | Smallest package | ø48 × H40 | 1piece |
| | Inner box | W206 × D142 × H142 | 30packs |
| | Case | W650 × D314 × H330 | 12boxes |
| safety pin dress pin R (35mm) | Smallest package | ø48 × H35 | 1piece |
| | Inner box | W206 × D142 × H142 | 30packs |
| | Case | W650 × D314 × H330 | 12boxes |
| hana R (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| stamp (45mm) | Smallest package | ø48 × H45 | 1piece |
| | Inner box | W206 × D142 × H142 | 20packs |
| | Case | W650 × D314 × H330 | 12boxes |
| envelope (40mm) | Smallest package | ø48 × H40 | 1piece |
| | Inner box | W206 × D142 × H142 | 30packs |
| | Case | W650 × D314 × H330 | 12boxes |
| garden (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| butterfly (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| flower (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| COLOR | stock number | JAN | |
| mt ex bottle R | | MTEX1P58Z | 4 971910 181607 |
| mt ex safety pin / dress pin R | | MTEX1P59Z | 4 971910 181614 |
| mt ex hana R | | MTEX1P60Z | 4 971910 181621 |
| mt ex stamp | | MTEX1P27Z | 4 971910 177259 |
| mt ex envelope | | MTEX1P28Z | 4 971910 181348 |
| mt ex garden | | MTEX1P29Z | 4 971910 177266 |
| mt ex butterfly | | MTEX1P30Z | 4 971910 177273 |
| mt ex flower orange | | MTEX1P31Z | 4 971910 177280 |
| mt ex flower green | | NTEX1P32Z | 4 971910 177297 |

| Size of package (mm) | | | Quantity in package |
|----------------------|------------------|--------------------|---------------------|
| message (22mm) | Smallest package | ø48 × H22 | 1piece |
| | Inner box | W206 × D142 × H142 | 50packs |
| | Case | W650 × D314 × H330 | 12boxes |
| map (25mm) | Smallest package | ø48 × H25 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| patchwork (20mm) | Smallest package | ø48 × H20 | 1piece |
| | Inner box | W206 × D142 × H142 | 60packs |
| | Case | W650 × D314 × H330 | 12boxes |
| lace (22mm) | Smallest package | ø48 × H22 | 1piece |
| | Inner box | W206 × D142 × H142 | 50packs |
| | Case | W650 × D314 × H330 | 12boxes |
| number (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| ribbon (25mm) | Smallest package | ø48 × H25 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| gradation (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| embroidery (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| marking (35mm) | Smallest package | ø48 × H35 | 1piece |
| | Inner box | W206 × D142 × H142 | 30packs |
| | Case | W650 × D314 × H330 | 12boxes |
| COLOR | stock number | JAN | |
| mt ex message | | MTEX1P61Z | 4 971910 181638 |
| mt ex map | | MTEX1P62Z | 4 971910 181645 |
| mt ex patchwork | | MTEX1P63Z | 4 971910 181652 |
| mt ex lace | | MTEX1P64Z | 4 971910 181669 |
| mt ex number | | MTEX1P65Z | 4 971910 185759 |
| mt ex ribbon | | MTEX1P66Z | 4 971910 181676 |
| mt ex gradation | | MTEX1P67Z | 4 971910 181683 |
| mt ex embroidery | | MTEX1P68Z | 4 971910 181690 |
| mt ex marking | | MTEX1P69Z | 4 971910 181706 |



mt ex

1 roll contained in plastic film
width/length of tape:
15, 30, 35, 40mm × 10m



| Size of package (mm) | | | Quantity in package |
|-------------------------------------|------------------|--------------------|---------------------|
| envelope eyelet (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| encyclopedia plant (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| encyclopedia solar system (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| encyclopedia animal (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| clip (40mm) | Smallest package | ø48 × H40 | 1piece |
| | Inner box | W206 × D142 × H142 | 30packs |
| | Case | W650 × D314 × H330 | 12boxes |
| switch (40mm) | Smallest package | ø48 × H40 | 1piece |
| | Inner box | W206 × D142 × H142 | 30packs |
| | Case | W650 × D314 × H330 | 12boxes |
| encyclopedia marine creature (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| encyclopedia mineral (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| COLOR | | stock number | JAN |
| mt ex envelope eyelet | | MTEX1P33Z | 4 971910 181355 |
| mt ex encyclopedia/plant | | MTEX1P34Z | 4 971910 181362 |
| mt ex encyclopedia solar system | | MTEX1P35Z | 4 971910 181379 |
| mt ex encyclopedia/animal | | MTEX1P36Z | 4 971910 181386 |
| mt ex clip | | MTEX1P37Z | 4 971910 181393 |
| mt ex switch | | MTEX1P38Z | 4 971910 181409 |
| mt ex encyclopedia/marine creature | | MTEX1P70Z | 4 971910 185766 |
| mt ex encyclopedia/mineral | | MTEX1P71Z | 4 971910 185773 |



| Size of package (mm) | | | Quantity in package |
|-------------------------------------|------------------|--------------------|---------------------|
| kasaneru - rabbit & squirrel (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| kasaneru - bear & squirrel (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| colorful POP (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| English newspaper (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| recipe (35mm) | Smallest package | ø48 × H35 | 1piece |
| | Inner box | W206 × D142 × H142 | 30packs |
| | Case | W650 × D314 × H330 | 12boxes |
| ticket (30mm) | Smallest package | ø48 × H30 | 1piece |
| | Inner box | W206 × D142 × H142 | 40packs |
| | Case | W650 × D314 × H330 | 12boxes |
| iro enpitsu border (15mm) | Smallest package | ø48 × H15 | 1piece |
| | Inner box | W206 × D142 × H142 | 80packs |
| | Case | W650 × D314 × H330 | 12boxes |
| COLOR | | | stock number |
| mt ex kasaneru - rabbit & squirrel | | MTEX1P72Z | 4 971910 185186 |
| mt ex kasaneru - bear & squirrel | | MTEX1P73Z | 4 971910 185193 |
| mt ex colorful POP | | MTEX1P74Z | 4 971910 185209 |
| mt ex English newspaper | | MTEX1P75Z | 4 971910 185216 |
| mt ex recipe | | MTEX1P76Z | 4 971910 185223 |
| mt ex ticket | | MTEX1P77Z | 4 971910 185230 |
| mt ex iro enpitsu border | | MTEX1P78Z | 4 971910 185247 |



mt ex

1 roll contained in plastic film
width/length of tape:
15, 20, 30mm × 10m



mt for kids

1 roll contained in plastic film
width/length of tape:
15mm × 7m



● - new color

| | Size of package (mm) | Quantity in package |
|----------------------|----------------------|---------------------|
| retro hana (15mm) | Smallest package | ø48 × H15 |
| | Inner box | W206 × D142 × H142 |
| | Case | W650 × D314 × H330 |
| crayon (15mm) | Smallest package | ø48 × H15 |
| | Inner box | W206 × D142 × H142 |
| | Case | W650 × D314 × H330 |
| animal dot (20mm) | Smallest package | ø48 × H20 |
| | Inner box | W206 × D142 × H142 |
| | Case | W650 × D314 × H330 |
| flag (20mm) | Smallest package | ø48 × H20 |
| | Inner box | W206 × D142 × H142 |
| | Case | W650 × D314 × H330 |
| travel way (30mm) | Smallest package | ø48 × H30 |
| | Inner box | W206 × D142 × H142 |
| | Case | W650 × D314 × H330 |
| material (30mm) | Smallest package | ø48 × H30 |
| | Inner box | W206 × D142 × H142 |
| | Case | W650 × D314 × H330 |
| COLOR | stock number | JAN |

| | | | |
|--------------|--|-----------|-----------------|
| retro hana ● | | MTEX1P79Z | 4 971910 193730 |
| crayon ● | | MTEX1P80Z | 4 971910 193747 |
| animal dot ● | | MTEX1P81Z | 4 971910 193754 |
| flag ● | | MTEX1P82Z | 4 971910 193761 |
| travel way ● | | MTEX1P83Z | 4 971910 193778 |
| material ● | | MTEX1P84Z | 4 971910 193785 |



| | Size of package (mm) | Quantity in package | |
|-------------------|----------------------|---------------------|-----------------|
| Smallest package | ø40 × H15 | 1piece | |
| Inner box | W206 × D142 × H142 | 105pieces | |
| Case | W650 × D314 × H330 | 12boxes | |
| COLOR | stock number | JAN | |
| colorful stripe ● | | MT01KID01Z | 4 971910 192238 |
| colorful dot ● | | MT01KID02Z | 4 971910 192245 |
| colorful border ● | | MT01KID03Z | 4 971910 192252 |
| motif flower ● | | MT01KID04Z | 4 971910 192269 |
| motif heart ● | | MT01KID05Z | 4 971910 192276 |
| motif star ● | | MT01KID06Z | 4 971910 192283 |
| color red ● | | MT01KID07Z | 4 971910 192290 |
| color yellow ● | | MT01KID08Z | 4 971910 192306 |
| color blue ● | | MT01KID09Z | 4 971910 192313 |
| animal ● | | MT01KID10Z | 4 971910 192320 |
| instrument ● | | MT01KID11Z | 4 971910 192337 |
| vehicle ● | | MT01KID12Z | 4 971910 192344 |
| alphabet A-M ● | | MT01KID13Z | 4 971910 192351 |
| alphabet N-Z ● | | MT01KID14Z | 4 971910 192368 |
| number ● | | MT01KID15Z | 4 971910 192375 |
| work - human ● | | MT01KID16Z | 4 971910 192382 |
| work - tool ● | | MT01KID17Z | 4 971910 192399 |
| work - town ● | | MT01KID18Z | 4 971910 192405 |



mt wrap

1 roll contained in a box



| Size of package (mm) | | Quantity in package | ● - new color |
|------------------------|------------------------|---------------------|-----------------|
| standard (230×5) | Smallest package | W44 × D44 × H237 | 1piece |
| | Case | W255 × D193 × H110 | 8boxes |
| short (155×5) | Smallest package | W44 × D44 × H163 | 1piece |
| | Case | W255 × D193 × H110 | 10boxes |
| COLOR | stock number | JAN | |
| mt wrap flower red R ● | MTWRAP07Z/(S)MTWRMI07Z | 4 971910 191842 | 4 971910 191897 |
| mt wrap pale blue ● | MTWRAP08Z/(S)MTWRMI08Z | 4 971910 191859 | 4 971910 191903 |
| mt wrap shocking red ● | MTWRAP09Z/(S)MTWRMI09Z | 4 971910 191866 | 4 971910 191910 |
| mt wrap stripe green ● | MTWRAP10Z/(S)MTWRMI10Z | 4 971910 191873 | 4 971910 191927 |
| mt wrap dot S gold ● | MTWRAP11Z/(S)MTWRMI11Z | 4 971910 191880 | 4 971910 191934 |

| Size of package (mm) | | Quantity in package | ● - new color |
|------------------------------|----------------------------|---------------------|-----------------|
| standard (230×5) | Smallest package | W44 × D44 × H237 | 1piece |
| | Case | W255 × D193 × H110 | 8boxes |
| short (155×5) | Smallest package | W44 × D44 × H163 | 1piece |
| | Case | W255 × D193 × H110 | 10boxes |
| COLOR | stock number | JAN | |
| mt wrap Olle Eksell Bird ● | MTWRAP12Z (S) MTWRMI12Z | 4 971910 191972 | 4 971910 192931 |
| mt wrap Olle Eksell Flower ● | MTWRAP13Z (S) MTWRMI13Z | 4 971910 191989 | 4 971910 192948 |
| mt wrap Olle Eksell Trees ● | MTWRAP14Z (S) MTWRMI14Z | 4 971910 191996 | 4 971910 192955 |



| Size of package (mm) | | Quantity in package | ● - new color |
|-------------------------------|----------------------------|---------------------|-----------------|
| standard (230×5) | Smallest package | W44 × D44 × H237 | 1piece |
| | Case | W255 × D193 × H110 | 8boxes |
| short (155×5) | Smallest package | W44 × D44 × H163 | 1piece |
| | Case | W255 × D193 × H110 | 10boxes |
| COLOR | stock number | JAN | |
| mt wrap BENGТ & Lotta candy ● | MTWRAP15Z (S) MTWRMI15Z | 4 971910 192009 | 4 971910 192962 |
| mt wrap BENGТ & Lotta tulip ● | MTWRAP16Z (S) MTWRMI16Z | 4 971910 192016 | 4 971910 192979 |
| mt wrap BENGТ & Lotta zoo ● | MTWRAP17Z (S) MTWRMI17Z | 4 971910 192023 | 4 971910 192986 |

| Size of package (mm) | | Quantity in package | ● - new color |
|---|----------------------------|---------------------|-----------------|
| standard (230×5) | Smallest package | W44 × D44 × H237 | 1piece |
| | Case | W255 × D193 × H110 | 8boxes |
| short (155×5) | Smallest package | W44 × D44 × H163 | 1piece |
| | Case | W255 × D193 × H110 | 10boxes |
| COLOR | stock number | JAN | |
| mt wrap Lisa Larson MIKEY the cat ● | MTWRAP18Z (S) MTWRMI18Z | 4 971910 191941 | 4 971910 192900 |
| mt wrap Lisa Larson cow ● | MTWRAP19Z (S) MTWRMI19Z | 4 971910 191958 | 4 971910 192917 |
| mt wrap Lisa Larson IGGY the hedgehog ● | MTWRAP20Z (S) MTWRMI20Z | 4 971910 191965 | 4 971910 192924 |



mt seal

1 sheet in a plastic bag



| Size of package (mm) | | Quantity in package |
|----------------------|--------------------|-----------------------|
| Smallest package | W105 x L176 | 1sheet |
| Inner box | W206 x D142 x H142 | 45bags x 10sheets/bag |
| Case | W650 x D314 x H330 | 12boxes |
| COLOR | stock number | JAN |

mt seal ex A



MTSEAL01Z

4 971910 181881

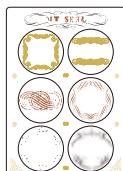
mt seal ex B



MTSEAL02Z

4 971910 181898

mt seal ex C



MTSEAL03Z

4 971910 181904

mt seal ex D



MTSEAL04Z

4 971910 181911

mt seal ex E



MTSEAL05Z

4 971910 181928

mt seal ex F



MTSEAL06Z

4 971910 181935



| Size of package (mm) | | Quantity in package |
|----------------------|--------------------|-----------------------|
| Smallest package | W105 x L176 | 1sheet |
| Inner box | W206 x D142 x H142 | 45bags x 10sheets/bag |
| Case | W650 x D314 x H330 | 12boxes |
| COLOR | stock number | JAN |

mt seal G



MTSEAL13Z

4 971910 182000

mt seal H



MTSEAL14Z

4 971910 182017

mt seal I



MTSEAL15Z

4 971910 182024

mt seal J



MTSEAL16Z

4 971910 182031

mt seal K



MTSEAL17Z

4 971910 182048

mt seal L



MTSEAL18Z

4 971910 182055



mt slim

[basic]

3 rolls contained in plastic film
width/length of tape: 6mm × 10m



| Size of package (mm) | | Quantity in package |
|----------------------|--------------------|---------------------|
| Smallest package | Inner box | Case |
| φ48 × H18 | W206 × D142 × H142 | W650 × D314 × H330 |
| | | |
| COLOR | stock number | JAN |

mt slim G ●
yellow-wakamidori-ruri



MTSLIM13Z

4 971910 192092

mt slim H ●
blue-red-green



MTSLIM14Z

4 971910 192108

mt slim I ●
shocking red
shocking green
shocking orange



MTSLIM15Z

4 971910 192115



mt slim

[deco]

3 rolls contained in plastic film
width/length of tape: 6mm × 10m



| Size of package (mm) | | Quantity in package |
|----------------------|--------------------|---------------------|
| Smallest package | Inner box | Case |
| φ48 × H18 | W206 × D142 × H142 | W650 × D314 × H330 |
| | | |
| COLOR | stock number | JAN |

mt slim twist cord A



MTSLIM10Z

4 971910 181850

mt slim twist cord B



MTSLIM11Z

4 971910 181867

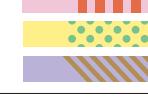
mt slim twist cord C



MTSLIM12Z

4 971910 181874

mt slim deco A ●



MTSLIM16Z

4 971910 192122

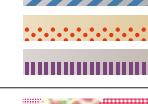
mt slim deco B ●



MTSLIM17Z

4 971910 192139

mt slim deco C ●



MTSLIM18Z

4 971910 192146

mt slim deco D ●



MTSLIM19Z

4 971910 192153

mt slim deco E ●



MTSLIM20Z

4 971910 192160

mt slim deco F ●



MTSLIM21Z

4 971910 192177



mt slim [3mm]

2 rolls contained in plastic bag
width/length of tape: 3mm × 10m



| Size of package (mm) | | Quantity in package | ● - new color | | |
|----------------------|--------------------|---------------------|---------------|-----------------|-----|
| Smallest package | W100 × D3 × H185 | 2pieces | COLOR | stock number | JAN |
| Inner box | W206 × D142 × H142 | 100packs | | | |
| Case | W650 × D314 × H330 | 12boxes | | | |
| mt slim 3mm A ● | | MTSLIMS01Z | | 4 971910 192184 | |
| mt slim 3mm B ● | | MTSLIMS02Z | | 4 971910 192191 | |
| mt slim 3mm C ● | | MTSLIMS03Z | | 4 971910 192207 | |
| mt slim 3mm D ● | | MTSLIMS04Z | | 4 971910 192214 | |
| mt slim 3mm E ● | | MTSLIMS05Z | | 4 971910 192221 | |

mt tape cutter

7 colors /
plastic frame containing magnet
size / W88mm × D25mm × H35mm



| Size of package (mm) | | Quantity in package | | | |
|---------------------------------------|--------------------|---------------------|-------|-----------------|-----|
| Smallest package | W88 × D25 × H35 | 1piece | COLOR | stock number | JAN |
| Inner box | W197 × D190 × H57 | 20packs | | | |
| Case | W650 × D314 × H330 | 12boxes | | | |
| mt tape cutter brown | | MTTC0002 | | 4 971910 165904 | |
| mt tape cutter green | | MTTC0003 | | 4 971910 165911 | |
| mt tape cutter 2tone green x ivory | | MTTC0006 | | 4 971910 172292 | |
| mt tape cutter 2tone blue x gray | | MTTC0007 | | 4 971910 172308 | |
| mt tape cutter 2tone red x pink | | MTTC0008 | | 4 971910 172315 | |
| mt tape cutter 2tone white x camel | | MTTC0009 | | 4 971910 172322 | |
| mt tape cutter 2tone black x olive | | MTTC0010 | | 4 971910 172339 | |



mt

tape cutter decor

5 colors /
plastic frame
size / W61mm × D26.5mm × H76.5mm



| Size of package (mm) | | Quantity in package | ● - new color |
|----------------------------------|---------------------|---------------------|-----------------|
| Smallest package | W61 × D26.5 × H76.5 | 1piece | |
| Inner box | W280 × D135 × H112 | 20packs | |
| Case | W650 × D314 × H330 | 12boxes | |
| COLOR | stock number | JAN | |
| mt tape cutter decor red ● | | MTTC0011 | 4 971910 186008 |
| mt tape cutter decor blue ● | | MTTC0012 | 4 971910 186015 |
| mt tape cutter decor yellow ● | | MTTC0013 | 4 971910 186022 |
| mt tape cutter decor gray ● | | MTTC0014 | 4 971910 186039 |
| mt tape cutter decor white ● | | MTTC0015 | 4 971910 186046 |

Total of 5 different mt stickers included



Tree and deer

Birds

Polka dots

Stripes

explanation



Each masking tape can be pulled out respectively.



Rich color variations



Possible to arrange using attached mt stickers.



Very convenient to carry in a bag.

mt

maki maki

plastic frame
size / W98mm × D120mm × H98mm
maki maki with a limited mt



| Size of package (mm) | | Quantity in package | ● - new item |
|----------------------|------------------|---------------------|--------------|
| maki maki | Smallest package | W98 × D120 × H98 | 1piece |
| | Case | W262 × D515 × H235 | 20boxes |
| mini round core | Smallest package | W95 × D145 × H22.5 | 1piece |
| | Inner box | W111 × D161 × H97 | 10packs |
| flat core | Case | W242 × D342 × H230 | 8boxes |
| | Smallest package | W93 × D145 × H7 | 1piece |
| | Inner box | W111 × D161 × H97 | 30packs |
| | Case | W242 × D342 × H230 | 8boxes |

maki maki ● MTMM001 4 971910 186053



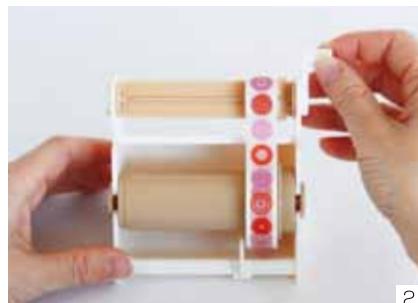
mini round core ● MTMMP01 4 971910 186107



flat core ● MTMMP02 4 971910 186114



1 Place mt on the roller and fix the end of mt to the upper mini round core.



2 Rotate the small grip to transfer the lower mt to the upper roll.



3 After the desired amount of mt has been wound, cut mt with scissors or a cutter.



4 When completed, remove the mini masking tape from the holder.

Discontinued products

※These are still on sale as long as goods are in stock.

1P

Discontinued products

1 roll/color 1 roll contained in plastic film
width/length of tape: 15mm × 10m

○ - deco series
△ - gold-silver

| Size of package (mm) | | | Quantity in package |
|----------------------|--------------------|-----------------|---------------------|
| Smallest package | ø48 × H15 | | 1piece |
| Inner box | W206 × D142 × H142 | | 80packs |
| Case | W650 × D314 × H330 | | 12boxes |
| COLOR | stock number | JAN | |
| botan | MT01P001Z | 4 971910 169155 | |
| usufuji | MT01P002Z | 4 971910 169162 | |
| peach | MT01P003Z | 4 971910 169179 | |
| sakura | MT01P004Z | 4 971910 169186 | |
| hakka | MT01P005Z | 4 971910 169193 | |
| moegi | MT01P006Z | 4 971910 169209 | |
| sora | MT01P007Z | 4 971910 169216 | |
| izumi | MT01P008Z | 4 971910 169223 | |
| apricot | MT01P009Z | 4 971910 169230 | |
| custard | MT01P010Z | 4 971910 169247 | |
| bottle green | MT01P011Z | 4 971910 169254 | |
| usuhanada | MT01P012Z | 4 971910 169261 | |
| olive | MT01P013Z | 4 971910 169278 | |
| aotake | MT01P014Z | 4 971910 169285 | |
| chocolate | MT01P015Z | 4 971910 169292 | |
| warabi | MT01P016Z | 4 971910 169308 | |
| enji | MT01P017Z | 4 971910 169315 | |
| rakuda | MT01P018Z | 4 971910 169322 | |
| budou | MT01P019Z | 4 971910 169339 | |
| ginnezu | MT01P020Z | 4 971910 169346 | |
| gold △ | MT01P021Z | 4 971910 169353 | |
| silver △ | MT01P022Z | 4 971910 169360 | |
| shocking pink | MT01P044Z | 4 971910 169681 | |
| matte black ○ | MT01D066Z | 4 971910 169896 | |
| matte white ○ | MT01D067Z | 4 971910 169902 | |
| cosmos | MT01P080Z | 4 971910 170458 | |
| smoke gray | MT01P081Z | 4 971910 170465 | |
| turquoise green | MT01P082Z | 4 971910 169735 | |
| pale blue | MT01P083Z | 4 971910 170472 | |
| orange | MT01P098Z | 4 971910 171509 | |
| shocking red | MT01P101Z | 4 971910 171530 | |
| shocking green | MT01P102Z | 4 971910 171547 | |

2P

Discontinued products

2 colors: 1 roll/color 2 rolls contained in a plastic bag with a fastener
width/length of tape: 15mm × 10m

○ - deco series
△ - gold-silver

| Size of package (mm) | | Quantity in package |
|---------------------------|--------------------|---------------------|
| Smallest package | W100 × D15 × H185 | 2pieces |
| Inner box | W206 × D142 × H142 | 16packs |
| Case | W650 × D314 × H330 | 12boxes |
| COLOR | stock number | JAN |
| botan×usufuji | MT02P001Z | 4 971910 166741 |
| peach×sakura | MT02P002Z | 4 971910 166758 |
| hakka×moegi | MT02P003Z | 4 971910 166765 |
| sora×izumi | MT02P004Z | 4 971910 166772 |
| apricot×custard | MT02P005Z | 4 971910 166789 |
| bottle green×usuhanada | MT02P006Z | 4 971910 166796 |
| olive×aotake | MT02P007Z | 4 971910 166802 |
| chocolate×warabi | MT02P008Z | 4 971910 166819 |
| enji×rakuda | MT02P009Z | 4 971910 166826 |
| budou×ginnezu | MT02P010Z | 4 971910 166833 |
| gold×silver△ | MT02P011Z | 4 971910 166840 |
| matte black×matte white ○ | MT02D032Z | 4 971910 167052 |

10P

Discontinued products

10 colors: 1 roll/color 10 rolls
contained in a pack (packaging in a box)
width/length of tape: 15mm × 10m

| Size of package (mm) | | | Quantity in package |
|----------------------|--------------------|-----|---------------------|
| Smallest package | W160 × D60 × H62 | | 10pieces |
| Inner box | W206 × D142 × H142 | | 4packs |
| Case | W650 × D314 × H330 | | 12boxes |
| COLOR | stock number | JAN | |

dark color (A)

bottle green / olive / chocolate / enji / budou

dark color (B)

usuhanada / aotake / warabi / rakuda / ginnezu

MT10P001Z 4 971910 167984



light color (A)

hakka / sora / botan / apricot / peach

light color (B)

usuufuji / sakura / custard / izumi / moegi

MT10P002Z 4 971910 167991



20P

Discontinued products

20 colors: 1 roll/color 20 rolls
contained in a pack (packaged in a box)
width/length of tape: 7mm × 10m

| Size of package (mm) | | Quantity in package |
|----------------------|--------------------|---------------------|
| Smallest package | W160 × D60 × H62 | 20pieces |
| Inner box | W206 × D142 × H142 | 4packs |
| Case | W650 × D314 × H330 | 12boxes |

| COLOR | stock number | JAN |
|-------|--------------|-----|
|-------|--------------|-----|

dark color (A)

bottle green / olive / chocolate / enji / budou

dark color (B)

usuhanada / aotake / warabi / rakuda / ginnezu

light color (A)

hakka / sora / botan / apricot / peach

light color (B)

usufuji / sakura / custard / izumi / moegi



mt for kids

Discontinued products

3 patterns/a box of 3 rolls
width/length of tape: 15mm x 5m

| Size of package (mm) | | Quantity in package |
|----------------------|--------------------|---------------------|
| Smallest package | W92 × D92 × H17 | 3piece |
| Inner box | W206 × D142 × H142 | 12packs |
| Case | W650 × D314 × H330 | 12boxes |

| COLOR | stock number | JAN |
|-------|--------------|-----|
|-------|--------------|-----|



MTKID001Z 4 971910 182062

mt for kids
motif /
flower x heart x star



MTKID002Z 4 971910 182079

mt for kids
color /
red x yellow x blue



MTKID003Z 4 971910 182086

mt for kids
animal x instrument
x vehicle



MTKID004Z 4 971910 182093

mt wrap

Discontinued products

1 roll contained in a box
width/length of tape: 235mm × 5m

| Size of package (mm) | | Quantity in package |
|----------------------|--------------------|---------------------|
| Smallest package | W44 × D44 × H237 | 1piece |
| Inner box | W255 × D193 × H110 | 8pieces |
| Case | W636 × D276 × H295 | 6boxes |

| COLOR | stock number | JAN |
|-------|--------------|-----|
|-------|--------------|-----|

mt wrap



MTWRAP01Z 4 971910 174135

mt wrap



MTWRAP02Z 4 971910 171660

mt wrap



MTWRAP03Z 4 971910 174142

mt wrap



MTWRAP04Z 4 971910 174159

mt wrap



MTWRAP05Z 4 971910 171677

mt wrap



MTWRAP06Z 4 971910 171684

mt slim

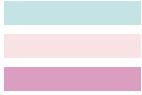
Discontinued products

3 rolls contained in plastic film
width/length of tape: 6mm × 10m

| Size of package (mm) | | Quantity in package |
|----------------------|--------------------|---------------------|
| Smallest package | ø48 × H18 | 3piece |
| Inner box | W206 × D142 × H142 | 60packs |
| Case | W650 × D314 × H330 | 12boxes |

| COLOR | stock number | JAN |
|-------|--------------|-----|
|-------|--------------|-----|

mt slim A



MTSLIM01Z

4 971910 173343

mt slim B



MTSLIM02Z

4 971910 173350

mt slim C



MTSLIM03Z

4 971910 173367

mt slim D



MTSLIM04Z

4 971910 173374

mt slim E



MTSLIM05Z

4 971910 173381

mt slim F



MTSLIM06Z

4 971910 173398

mt slim [2tone]

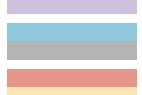
Discontinued products

3 rolls contained in plastic film
width/length of tape: 6mm × 10m

| Size of package (mm) | | Quantity in package |
|----------------------|--------------------|---------------------|
| Smallest package | ø48 × H18 | 3piece |
| Inner box | W206 × D142 × H142 | 60packs |
| Case | W650 × D314 × H330 | 12boxes |

| COLOR | stock number | JAN |
|-------|--------------|-----|
|-------|--------------|-----|

mt slim 2tone A



MTSLIM07Z

4 971910 173404

mt slim 2tone B



MTSLIM08Z

4 971910 173411

mt slim 2tone C



MTSLIM09Z

4 971910 173428